



Associated Schools of Construction

Regions 6 & 7

asc67.org

Competition Manager's Report

Submitted by Lori A. Brown

February 4, 2021

Event

ASC Regions 6 & 7 2021 Student Competition

February 3-6, 2021

Online

Event Planning Team

Justin Weidman, Director Region 6

Bill Bender, Director Region 7

Rebecca Mirsky, ASC Regions 6 & 7 Assistant Competition Manager

Lori Brown, ASC Regions 6 & 7 Competition Manager

Maggie Glick, ASC Finance Manager

Image Audio Visuals – Conference Platform Provider

<https://asc67.e-attend.com/>

Brazen – Online Job Fair Platform Provider

<https://app.brazenconnect.com/a/ASC/e/LeLre>

Problem Sponsors

Region 6	Company	Primary Contact
Heavy Civil	Kiewit	Abbie Lucero
Commercial	Mortenson	Carly Porter
Mixed Use	Layton Construction	Jared Smith
Design Build	McCarthy Building Companies, Inc.	Tim Lewis

Region 7	Company	Primary Contact
Heavy Civil	Granite	Pam Stepien
Commercial	Hensel Phelps	Ryan Piper
Mixed Use	Morley Builders	Ryan Hupf
Design Build	Swinerton	Michael Murphy

Open Problem Categories	Company	Primary Contact
Integrated Project	Clark Construction Group	Ricardo Zendejas
Mechanical	Southland Industries	Greg Hamm
Virtual Design and Construction	Webcor Builders	Blair Hinojosa
Sustainable Building	Skanska	Matthew Caswell
Preconstruction Services	PCL Construction	Walter Jimenez
Project Management	DPR Construction	Brittney Lerdahl
Electrical	Rosendin	Brandon Stephens
Concrete Solutions	Sundt Construction, Inc.	Michael Canter
Alternates Competition	Rudolph & Sletten	Ryan Ainsworth

Event Purpose and Scope

The ASC Regions 6 & 7 Student Competition is intended to provide students with a real-world construction problem, solved as a team, within a limited amount of time. Problems provided in each category should be challenging and educational. Problems should also strive to incorporate construction industry best practices and current technologies. To support this goal, ASC Region 6 & 7 along with support of the Competition Manager will conduct a competition which reflects and promotes these efforts and ideals for all eligible students.

Attendee Demographics

Summary	2021	2020
Participating Universities	47	53
Number of States	18	19
Total Teams	152	206
Number of Students on a Team	906	1236
Number of Alternates	186	298
Total Number of Students	1092	1534
Number of Faculty Attending	134	173
Number of Companies Participating in the Job Fair	68	107
Number of Registered Industry Attendees	270	1490

Event Agenda

Wednesday, 2/3	Thursday 2/4	Friday, 2/5	Saturday, 2/6
Welcome and Kick-Off Team Problem Solution Phase	Team Problem Solution Phase, continues Team Presentation Phase, Region 7 Heavy Civil, Granite Faculty Conference	Team Presentation Phase	Job Fair Awards Ceremonies

Budget

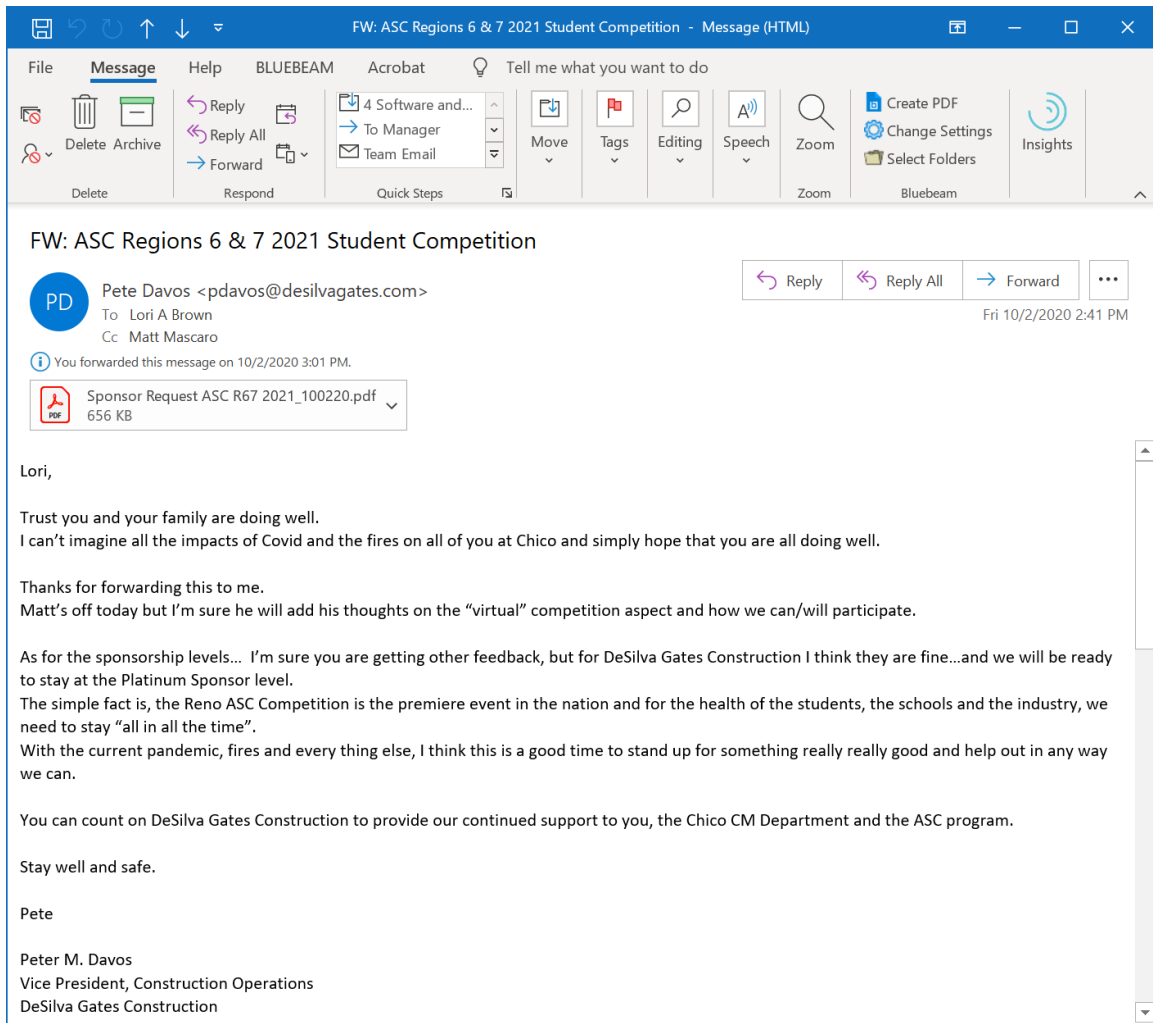
Item No.	Description	Provider	QTY	Cost (Per)	Total Cost
1	Conference Platform	Image AV	1	\$73,300.00	\$73,300
2	Job Fair Platform	Brazen	1	\$11,750.00	\$11,750
3	T-Shirt Shipping	Postal Plus	50	\$25.00	\$1,250
4	Lanyards	Crestline	1200		\$9,000
5	USB Drives	Crestline			
6	Prizes	Overaa Construction	4	\$1000	\$4,000
7	Videos	THS-Visuals	4	varies	\$14,450
8	Thank You Gifts	ASC	20	\$100	\$2,000
Estimated Total					\$115,750
Fundraising					\$407,000
Balance					\$291,250

Fundraising

Sponsorship Level	Donation	Number of Sponsors	Amount
Platinum	\$10,000	16	\$140,000
Gold	\$8,000	29	\$113,000
Silver	\$6,000	23	\$138,000
Bronze	\$1,000	14	\$16,000
Total			\$407,000

The simple fact is, the Reno ASC Competition is the premiere event in the nation and for the health of the students, the schools, and the industry, we need to stay “all in all the time”.

– Pete Davos, DeSilva Gates Construction



ASC Regions 6 & 7 2021 Student Competition – Platinum Level Sponsors

